

TV times



Broker Claudia Saez Fromm makes her television debut. Page 2

Have You Heard...

LINDSAY LOHAN doesn't live here anymore.

The apartment at The Atelier that she had attached her name to is on the market.

But despite chatter that Lohan had put the apartment on the market herself, that's not so. She may have stayed there, but she didn't pay the mortgage.

"Lindsay Lohan does not own the apartment," said Roxanne Donovan, a spokeswoman for The Moinian Group, which built the high rise at 635 West 42nd Street. Donovan said that the property is under contract and that a third party, not The Moinian Group, owns the pad.

Last year, Lohan hosted a party at the Atelier, and Jason Gohari, an associated director with the Moinian Group, told *Brokers Weekly* that Lohan "loves the building, she loves the amenities, and she loves the security." The

asking price for the two-bedroom, two bathroom condo is \$1.2 million.

CONGRATS to Martin Brady, Richard Sackman, Cheryl Byrne and Adrienne Albert of The Marketing Directors, who just received Gold awards from the National Sales and Marketing Council of the National Association of Home Builders.

Brady was named Sales Manager of the Year, Sackman was named Salesperson of the Year, Byrne was named Rookie Salesperson of the Year, and Albert was inducted into the National Sales and Marketing Council's Hall of Fame as a Legend of Residential Marketing — the first woman to ever receive the prestigious honor.

The awards were presented during the NAHB's National Sales and Marketing Council's

28th annual awards gala, which was held at Caesar's Palace in Las Vegas.

CLAUDIA SAEZ-FROMM, COO and co-founder of Mark David Real Estate, recently appeared on WABC-Channel 7 to talk about the current real estate market.

Among other things, she said that rental prices have decreased up to 30 percent and that a studio in the West Village or Chelsea can be had for a little as \$1,300 per month.

You can check out her appearance at <http://abclocal.go.com/wabc/story?section=news&id=6682420>

READER let us know that it wasn't random brokers who likely coined the term "Hudson Heights," as we reported in a story about Washington Heights last week.

"The term originates from the Hudson Heights Owners, an organization founded by two members of the Castle Village co-op board in

1994 to promote the interests of cooperative and condominium owners and the shared interests of the community," said Robert James Oliver.

"Many names were discussed to distinguish this area, which has a formidable base of residential unit owners, unlike the greater Washington Heights area. If in fact any real estate brokers helped to coin the name, they did so as representatives of their co-op or condo boards and not as a commercial entity."

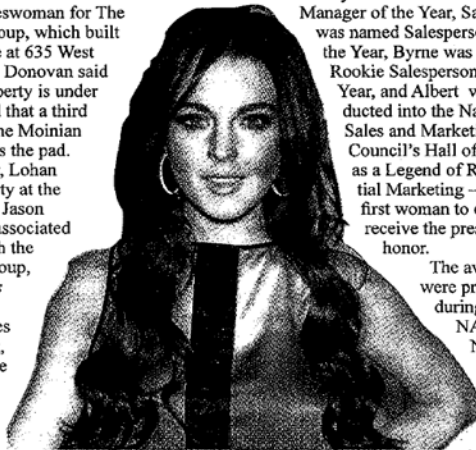
Thanks Robert!

A TOWNHOUSE that played a feature role in the 1991 Spike Lee Movie "Jungle Fever" is on the market.

The townhouse at 252 West 139th Street has four floors, five bedrooms and three bathrooms. It's being listed by Robert Kravath and Jolyn Bennett of Barak Realty.

The movie starred Wesley Snipes, Spike Lee, Samuel L. Jackson, John Turturro, Halle Berry and Queen Latifah,

The asking price is \$2,095,000.



LINDSAY LOHAN



CLAUDIA SAEZ FROMM